



Marubeni Specialty Chemicals Inc. Invests in Viachem, Ltd.

Viachem Plans to Continue Rapid Growth and Expansion

Dallas, TX – Feb. 29, 2008 –Viachem, Ltd. has received an equity investment from the U.S. arm of one of the world’s largest specialty chemical manufacturers.

Marubeni Specialty Chemicals, Inc. (MSCI), an affiliate of Marubeni America Corporation and Marubeni Corporation of Tokyo, Japan, has invested in Viachem Ltd. because of its innovative business model and track record of rapid growth and success.

As a privately-held company, Viachem declined to discuss specifics, saying only that the company would benefit significantly from both the financial infusion and the association with such a well-respected company.

“The company has been impressed with how quickly both specialty chemical producers and chemical customers have embraced our business model for marketing, selling and distributing specialty chemicals,” says Mike Efting, president of Viachem,

“Our business has flourished and offers many benefits to both producer partners and businesses that buy specialty chemicals in North America. We’re excited about this new alliance,” he says.

The Viachem model involves a research intensive, highly customized sales process that uses market intelligence and proprietary analysis to identify customers both large and small for a given product. Technical sales specialists then go beyond typical commodity sales procedures and

provide expertise on process manufacturing, ways of reducing costs through chemical formulation, and quality control.

Viachem also has established a strategically located distribution system and an additional layer of quality control on imported products to add value to the services they provide customers. This ensures prompt deliveries, which have become an issue for chemical imports in recent years.

Marubeni America Corporation is located in White Plains, New York and was incorporated in Manhattan in 1951. The corporation serves as headquarters for Marubeni Corporation's North American business interests and also has corporate investments of its own in nearly 50 different joint ventures and businesses.

Marubeni Corporation is one of the largest foreign corporations in the world. They are a highly diversified company with ownership in more than 500 joint ventures and subsidiaries worldwide. The company is listed on both the Japanese and German stock exchanges.

ABOUT VIACHEM, LTD

Viachem is headquartered in Plano, Texas, and serves customers nationwide using a sophisticated marketing and sales model that helps manufacturers increase their customer base. Viachem's services to chemical purchasers include third party verification and quality control, as well as formulation assistance and competitive pricing for specialty chemicals used in a wide range of industries. www.viacheminc.com